



Isobel Iffland-Mihaich

DESIGN CONSULTANT

QUALIFICATIONS

Billy Blue College of Graphic Design, Torrens University
Advanced Diploma of Graphic Design

INDUSTRY EXPERIENCE

Freelance graphic design, event planning, social media, internal communication, marketing and brand design, publication design, advertising, design strategy, website design, gallery curatorship, visual merchandising, content creation, personal branding and public speaking.

CURRENT CLIENTS AND PROJECTS

Department of Defence

Australian Defence Force

Executive Assistant to RD Consulting's CEO

OVERVIEW

Confident, energetic, highly organised and innovative, Izzy lives and breathes design and marketing. With experience in designing and developing branding for businesses, with a focus on hospitality, Isobel never fails to deliver.

Izzy's experience extends beyond design to digital marketing. She managed the social media account of a nationally-recognised local business, driving brand awareness and engagement.

CAREER HIGHLIGHTS

- Assisted in the delivery of a social media strategy for the Department of Foreign Affairs and Trade, presented to the Australian Heads of Mission.
- Appointed Executive Assistant to the Chief Executive Officer of RD Consulting.
- Design of the annual Bungendore Business Directory for the Bungendore Chamber of Commerce.
- Winning the Bungendore Showgirl competition consecutively (2019 and 2020).
- Scoring a top mark in the ACT Scaling Test for an essay, categorised in the top five per cent of the ACT.