



Nicolette Johnston

DESIGN CONSULTANT

QUALIFICATIONS

University of Canberra
Bachelor of Graphic Design

INDUSTRY EXPERIENCE

Print media, digital media, digital marketing, social media.

CURRENT CLIENTS AND PROJECTS

Department of Defence

Australian Defence Force

Digital Transformation Agency

RD Consulting Rebrand

OVERVIEW

Nikki believes that the ability to create a conversation through words and graphics is the most powerful tool businesses can use to connect to target audiences. She is passionate about weaving both together to create a sense of human connection and drive conversations between businesses and their customers.

Nikki holds five years experience in producing design solutions for a variety of platforms including print media, publishing, social media, web design and other advertising materials. With two years of digital marketing experience, Nicolette brings a diverse skillset to the RD Consulting team.

CAREER HIGHLIGHTS

- Designing the graphics for the University of Canberra's Capitals Basketball team, airing on Channel 7 and FOX Sports.
- Working on the University of Canberra's events team which involved organising, hosting and MCing the university's annual Arts Exhibition.
- Working in art direction for the University of Canberra's Student Representative Council.